

For Immediate Release - December 1, 2010

## **Road Pricing: How will it support growth plans and influence locational decisions?**

On December 2nd, almost 100 registered delegates will explore road pricing and 'Smart Growth' issues with Dr. Alex Anas, State University of New York (Buffalo), Sue Flack of Scottish-based consulting firm MRC McLean Hazel, Scottish born and local builder Hugh Heron, Toronto-based consultant Melanie Hare, U of T professor emeritus and civil engineer Dr. Richard Soberman, UBC's Dr. Robin Lindsey, Burlington planning director Bruce Krushelnicki and former Metrolinx President and CEO Michael Fenn.

“Besides decreasing traffic congestion and environmental impacts, road pricing has the potential to influence urban form” says Martin Collier, director of Healthy Transport Consulting (HTC) and founder of Transport Futures. “The experts we have assembled for our fourth Transport Futures forum will provide valuable insights based on their cutting edge research and practical on-the-ground experience.”

"Ontario citizens clearly want to move around the region as efficiently as possible and growing use on the 407 ETR illustrates that people are willing to pay for faster journey-to-work times. This enables drivers to be on time for work and have more time available to do more important things with their family or simply sleeping longer", states Andy Manahan of the Residential and Civil Construction Alliance of Ontario (RCCAO), a Transport Futures partner since the inaugural forum two years ago.

The Transport Futures Road Pricing and Smart Growth Forum is presented by HTC in association with the RCCAO, 407 ETR, The McLean Foundation, Ryerson University and several other key sponsors and supporters.

**WHEN:** Thursday, December 2, 2010, 9:00 a.m. - 5:00 p.m. Registration opens at 8:00 a.m.

**WHERE:** Metropolitan Hotel, 108 Chestnut Street, Mandarin Ballroom (lower level)

Media are invited to attend. For further information, visit <http://www.transportfutures.ca/smart> or contact:

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